



NBK-010-1042006 Seat No. _____

**First Year Bachelor of Hotel & Tourism Management
(Sem. II) (CBCS) Examination**

April / May - 2017

**2.6 - Tourism Management - I
(New Course)**

Faculty Code : 010

Subject Code : 1042006

Time : $2\frac{1}{2}$ Hours]

[Total Marks : 70

- Instructions :** (1) All questions carry equal marks.
(2) The maximum marks are assigned in front of each question.
(3) Attempt any three from Question 3 to Question 7. (14 marks each)

1 Name and Plot the State capitals and Union Territories $14 \times 1 = 14$ of the following on Indian political map :

- (a) Assam
- (b) Andaman and Nicobar Islands
- (c) Bihar
- (d) Chandigarh
- (e) Goa
- (f) Himachal Pradesh
- (g) Jharkhand
- (h) Karnataka
- (i) Manipur
- (j) Mizoram
- (k) Rajasthan
- (l) Punjab
- (m) Gujarat
- (n) West Bengal

- 2 Write Short Notes on the following : 6+8=14
- (a) Any two of the following : 2×3=6
- (i) IATA
 - (ii) TAAI
 - (iii) SPA
- (b) Any two of the following : 2×4=8
- (i) PATA
 - (ii) The Grand Tour
 - (iii) Silk Route
- 3 Define tourism. Explain the different forms and types of tourism. 14
- 4 Discuss the role of transportation in the growth of Tourism in India with special reference to the aviation sector 14
- 5 Explain the Explain Allocentric, Mid-Centric and Psychocentric Tourists. 14
- 6 Explain briefly the Basic Travel Motivators. 14
- 7 What is IATO? Explain the Aim and Objective of IATO. 14
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